



LuminaCity

Digital Storytelling Youth Workshop

Youth participation events without mobilities - Italy

Project No: 2024-1-EL02-KA154-YOU-000241170

www.luminacity.eu

www.youthability.gr



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INTRODUCTION

The Digital Storytelling Youth Workshop is an interactive, non-formal educational activity designed to empower young people to express their ideas, experiences, and aspirations for their communities through digital media. By combining creativity, technology, and civic engagement, the workshop encourages participants to explore their city's identity while developing practical digital communication skills. Through storytelling, participants reflect on the places they live, the challenges they observe, and the positive changes they wish to promote, transforming their perspectives into compelling digital narratives.

Throughout the workshop, participants learn that storytelling is more than simply sharing personal experiences, it is a powerful tool for promoting social dialogue, raising awareness, strengthening community identity, and encouraging active citizenship. By creating authentic stories, young people become ambassadors of their cities, highlighting local culture, heritage, innovation, diversity, and community values while encouraging others to become involved in local development.





The workshop combines collaborative learning, creativity, and digital technologies to create an engaging environment where participants work individually and in groups to develop multimedia content such as short videos, photo stories, podcasts, social media campaigns, or digital presentations. These activities foster teamwork, creativity, critical thinking, communication, and digital literacy while strengthening participants' confidence in expressing their ideas publicly.



Workshop Objectives

The Digital Storytelling Youth Workshop aims to:

- Empower young people to become active storytellers of their communities.
- Promote youth participation in city branding and urban development.
- Develop digital communication and media literacy skills.
- Encourage creativity through multimedia production.
- Strengthen participants' civic awareness and active citizenship.
- Foster collaboration, teamwork, and intercultural dialogue.
- Promote positive narratives about local communities and urban identity.
- Encourage young people to use digital platforms responsibly to support civic engagement.

Learning Outcomes

By the end of the workshop, participants will be able to:

- Understand the role of storytelling in civic participation and community engagement.
- Identify the unique characteristics that shape their city's identity.
- Plan and structure an effective digital story.
- Produce engaging digital content using accessible digital tools.
- Apply basic principles of photography, video production, and visual communication.
- Communicate community issues creatively and effectively.
- Collaborate with peers to develop multimedia projects.
- Present and promote their work confidently.
- Demonstrate responsible and ethical digital communication practices.



Workshop Programme

Introduction to Digital Storytelling

Participants are introduced to the concept of digital storytelling and explore how personal stories can influence communities, promote local identity, and encourage civic participation. Examples of successful digital storytelling initiatives are presented to inspire participants and demonstrate different storytelling techniques.

Exploring Our City

Participants reflect on what makes their city unique by discussing local history, culture, traditions, architecture, public spaces, environmental assets, and community life. Through brainstorming activities, they identify themes and stories that best represent their city's identity.

Story Development

Working individually or in small groups, participants choose a topic and develop a storyboard. They define the main message, identify the target audience, organise the sequence of their story, and decide which digital format best communicates their ideas.

Content Creation

Participants use smartphones, cameras, tablets, or computers to collect photographs, record videos, conduct interviews, capture audio, or gather other multimedia materials. Facilitators provide guidance on framing, composition, lighting, interviewing techniques, and visual storytelling.

Editing and Production

Using simple digital editing software and online applications, participants transform their collected material into complete digital stories. They learn basic editing techniques, add subtitles or music where appropriate, and prepare their final presentations.

Presentation and Reflection

Each group presents its digital story to the rest of the participants. A facilitated discussion follows, allowing participants to explain their creative process, receive constructive feedback, and reflect on the importance of storytelling in promoting youth participation and strengthening local identity.

Methodology

The workshop follows a learner-centred and participatory approach based on non-formal education principles.

Methods include:

- Interactive presentations
- Brainstorming sessions
- Group discussions
- Storyboarding exercises
- Collaborative teamwork
- Practical multimedia production
- Peer learning
- Reflection sessions
- Presentation and feedback



Expected Results

Following the completion of the workshop, participants are expected to have produced original digital stories that showcase the identity, culture, and aspirations of their communities. They will have strengthened their digital competences, communication skills, creativity, and confidence while gaining practical experience in civic participation through storytelling.

The workshop will also contribute to raising awareness of local identity, promoting intercultural dialogue, encouraging collaboration among young people, and generating digital content that can be shared through project websites, social media platforms, local events, and community initiatives. Ultimately, it demonstrates how digital storytelling can become a powerful tool for strengthening city branding, amplifying youth voices, and fostering more inclusive, participatory, and youth-friendly communities.





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